

# Mullica Hill Women's Tri Club



November 1, 2017

Ladies and Gentlemen:

As Mullica Hill Women's Tri Club (MHWTC) wraps up another remarkable year, we would like to thank you for your generous support. In February, MHWTC welcomed 150 new members to the club and closed our season with more than 600 women, teenagers and girls.

MHWTC is already preparing for our 2018 triathlon season, and we are pleased to invite you to take advantage of some terrific sponsorship opportunities! We have attached our tentative **2018 Calendar of Events** along with a list detailing the sponsorship levels available next year. As a sponsor of MHWTC, you will have promotional opportunities at events we host throughout the year, and your sponsorship dollars are tax deductible because we are a 501(c)3 non profit\*.

MHWTC is a triathlon club that empowers females from the ages of 6 to 78 from the Mullica Hill, New Jersey and surrounding areas, as well as across the tri state area. All members receive a custom club t-shirt imprinted with 2018 sponsors. We also offer tri suits, bike jerseys, and event shirts with sponsor logos on them (placement based on sponsorship level).

In addition to supporting one another to achieve personal fitness goals, MHWTC also supports positive change in our community including: women's health, bike awareness, scholarships and other philanthropic efforts. If you have any questions, please contact Kym Stone at [kym@mhwtc.com](mailto:kym@mhwtc.com).

Sponsorship submissions will be accepted through **January 31, 2018**. [Simply fill out the form](#) or email [Kym@mhwtc.com](mailto:Kym@mhwtc.com) stating your intention.

Thank you in advance for your generous support!

Sincerely,

Colleen Fossett and Kym Stone

Executive Directors, Mullica Hill Women's Tri Club

\*27-2000695

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## 2018 SEASON SPONSOR PROGRAM

ALL sponsorship levels shown below include:

- (1) logo or company name on club member shirts and bi-monthly emails
- (2) opportunity to display and distribute marketing material at MHWTC events
- (3) invitation to our annual Sponsor Appreciation Night
- (4) complimentary MHWTC member shirt and certificate distributed at Sponsor Appreciate Night
- (5) link to sponsor website on MHWTC website - [mullicahilltriclub.com](http://mullicahilltriclub.com)

### OPTION A: Ultra \$10,000

- Items 1-4 listed above
- Preferred placement of logo on tri suits, bike jerseys and website
- Preferred exhibit space at annual kick-off meeting and all MHWTC events
- Logo on MHWTC website and placement of logo on bi-monthly MHWTC emails
- Featured sponsor highlight (twice) in bi-monthly email
- Social media/email posts upon request
- Four (4) complimentary MHWTC memberships/entries into races hosted MHWTC
- Two (2) MHWTC tri suit/bike jersey (sponsor name on back)

### OPTION B: IRONMAN \$5,000

- Items 1-4 listed above
- Logo on tri suits, bike jerseys and website
- Exhibit space at annual kick-off meeting and discounted space at all MHWTC events
- Logo on MHWTC website and placement of logo on bi-monthly MHWTC emails
- Featured sponsor highlight (once) in bi-monthly email
- Social media/email posts upon request
- Two (2) complimentary MHWTC memberships/entries into events
- One (1) MHWTC bike jersey (sponsor name on back)

### OPTION C: Half IRONMAN 70.3 \$3,000

- Items 1-4 listed above
- Discounted exhibit space at all MHWTC events
- Social media posts upon request
- One (1) complimentary MHWTC membership or one (1) complimentary entry to an event
- One (1) complimentary MHWTC apparel item

### OPTION D: Olympic \$1,500

- Items 1-4 listed above
- Discounted exhibit space at all MHWTC events
- Sponsor footer on all bi-monthly MHWTC emails
- 50% off MHWTC membership or 50% off any event

### OPTION E: Sprint \$250

- Items 1-4 listed above
- Discounted exhibit space at all MHWTC events

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## 2018 CALENDAR OF EVENTS

- **February 2018 | Annual Kick-Off Meeting:**  
Each year, 400+ new and returning MHWTC members gather to kick-off the triathlon season. A huge basket raffle and sponsor exhibition are included in this electrifying night.
- **February/March 2018 MHWTC Healthy Heart - Healthy Start**  
We will dedicate these two months to events that encourage the importance of getting a physical as well as the importance of being physically active. The focus will be heart health but also include education on basic first aid, CPR, a blood drive and various other activities.
- **March 2018 | Newbie Night**  
An information-filled evening for women who are new to the MHWTC.
- **April 2018 | Sponsor Meet & Greet**  
Sponsor appreciation event. A special evening where Mullica Hill Women Tri Club directors, board members and sponsors get to know each other.
- **May 2018 | Bike Safety Awareness Month**  
Rules of the road, fix-a-flat classes, helmet safety.
- **May & June 2018 | Mock Triathlons**  
Highly organized practice events for new MHWTC members in preparation for their inaugural triathlons!
- **June 2018 | Fabulous Friday Night 5k Run**  
For members of MHWTC, Teen Tri and Girls on the Glow, this is a family-oriented event.
- **July 2018 | Queen of the Hill Sprint Triathlon/Duathlon**  
More than 400 women will complete a 1/4 mile swim in a private lake, followed by a scenic 10-mile bike ride through Harrison and Elk Townships and a 5k run.
- **May, July, October 2018 | The Farm Series:**
  - o Winery Ride
  - o Ride the Farm
  - o The FARM. Ride. Run. Taste

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## 2018 SPECIAL EVENT SPONSOR PROGRAM

We are looking for two (2) presenting sponsors:

- one (1) for Queen of the Hill on July 15, 2018 (\$5,000)
- one (1) for our Ride the Farm series -- three (3) events (\$5,000)

These opportunities are available on a first come first served basis. Contact Kym ([Kym@mhwtc.com](mailto:Kym@mhwtc.com)) with interest or questions.