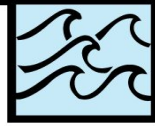


Mullica Hill Women's Tri Club



December 7, 2016

Ladies and Gentlemen:

As Mullica Hill Women's Tri Club (MHWTC) is wrapping up another phenomenal year, we would like to offer you an opportunity to join us in 2017. In February, MHWTC welcomed 200 new members to the club, then we saw hundreds of women complete their first triathlon at Queen of the Hill in June, and in September, MHWTC had the **largest representation of any tri club the country** at the prestigious IRONMAN 70.3 in Atlantic City with over 130 women participating!

MHWTC is already preparing for our 2017 triathlon season, and we are pleased to invite you to take advantage of some terrific sponsorship opportunities! We have attached our **2017 Calendar of Events** along with a form detailing the sponsorship levels available next year. As a sponsor of MHWTC, you will have promotional opportunities at events we host throughout the year, and all of your sponsorship dollars are tax deductible since we are a 501(c)3 non profit*.

Comprised of approximately 700 women and teenagers, MHWTC is the largest triathlon club on the east coast, and the largest female triathlon club in the USA. All members receive a shirt imprinted with club sponsors when they join MHWTC, and we also offer tri suits, bike jerseys, and event shirts with sponsor logos on them as well (placement based on sponsorship level).

In addition to supporting one another to achieve personal fitness goals, MHWTC also supports positive change in our community through our philanthropic efforts. As a matter of fact, the Gloucester County Chamber of Commerce awarded MHWTC **Non-profit of the Year** in 2015--and we were recently the recipient of the Alice Paul Equality Award.

If you have any questions, please contact Kym Stone at kym@mhwtc.com.

Sponsorship submissions will be accepted through **January 31, 2017**.

Thank you in advance for your assistance in supporting our programs in 2017!

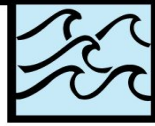
Sincerely,

Colleen Fossett, Lydia DelRosso & Kym Stone

Executive Directors, Mullica Hill Women's Tri Club

*27-2000695

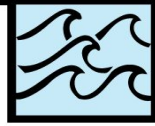
Mullica Hill Women's Tri Club



2017 CALENDAR OF EVENTS

- **February 28, 2017 – Annual Kick-Off Meeting:**
Each year, 400+ new and returning MHWTC members gather to kick-off the triathlon season. A huge basket raffle and sponsor exhibition are included in this electrifying night!
- **March 2017 – Newbie Night:**
An information-filled evening for women who are new to the MHWTC. Typically attended by more than 100 newbies and mentors.
- **March 2017 – Tri Palooza:**
A unique, festival-inspired event specifically designed for the female triathlete including an exciting lineup of workshops and activities along with a vendor village.
- **April 2017 – Sponsor Meet & Greet:**
Sponsor appreciation event. A special evening where Mullica Hill Women Tri Club directors, board members, and sponsors get to know each other.
- **May 2017-Tour de Safety:**
This awareness bike ride and event is the Mullica Hill Women's Tri Club's effort to increase bike safety awareness in our community. It is designed to be fun for all abilities and is open to any and every rider, both children and adults. Expected draw of 150+ participants.
- **May & June 2017 – Mock Triathlons:**
Highly organized practice events for new MHWTC members in preparation for their inaugural triathlons!
- **June 2017 - Fabulous Friday Night 5k Run:**
For members of MHWTC, Teen Tri and Girls on the Glow, this is a family-oriented event with an expected draw of 300 participants.
- **Summer 2017 - Queen of the Hill Sprint Triathlon/Duathlon:**
Over 400 women will complete a 1/4 mile swim in a private lake, followed by a scenic 10 mile bike ride through Harrison and Elk Townships and a 5k run.
- **April, July, October 2017- The Farm Series:**
 - Winery Ride
 - Ride the Farm
 - The Farm: ride.run.taste.

Mullica Hill Women's Tri Club



2017 Sponsorship Program

ALL sponsorship levels shown below include:

- (1) link to sponsor website on MHWTC website - mullicahilltriclub.com
- (2) opportunity to display and distribute marketing material at MHWTC events
- (3) invitation to our annual "Meet and Greet" sponsor event and "Networking Night"
- (4) logo or company name on club member shirts

OPTION 1 – ULTRA \$15,000

- **Exclusivity** of field or market competitors
- Premium placement of logo on tri suits, bike jerseys, race shirts and website
- Premium exhibit space at annual kick-off meeting and all MHWTC events
- Premium profile on MHWTC website and placement of logo on bi-monthly MHWTC email
- Four (4) complimentary MHWTC memberships/entries into races hosted by MHWTC
- Social media posts upon request
- One (1) MHWTC bike kit (sponsor name on back)

OPTION 2 – IRONMAN 140.6 - \$10,000

- Preferred placement of logo on tri suits, bike jerseys, race shirts and website
- Preferred exhibit space at annual kick-off meeting and all MHWTC events
- Preferred profile on MHWTC website and placement of logo on bi-monthly MHWTC email
- Three (3) complimentary MHWTC memberships/entries into races hosted MHWTC events
- Social media posts upon request
- One (1) MHWTC bike jersey (sponsor name on back)

OPTION 3 – HALF IRONMAN 70.3- \$5,000

- Logo on tri suits, bike jerseys, race shirt and website
- Exhibit space at annual kick-off meeting and discounted space at additional MHWTC events
- Logo placement on bi-monthly MHWTC emails
- (2) complimentary MHWTC memberships/entries into events
- Social media posts upon request
- One (1) MHWTC bike jersey (sponsor name on back)

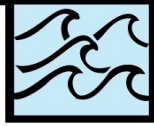
OPTION 4 – OLYMPIC \$1,500

- Logo on all race shirts and MHWTC website
- Discounted exhibit space at all MHWTC events
- Sponsor footer on all MHWTC emails (twice per month)
- Social media posts upon request
- One (1) complimentary MHWTC membership or 1 comp entry to an event

OPTION 5 – SPRINT \$250

- Company name listed on all race shirts and MHWTC website
- Discounted exhibit space at all MHWTC events

Mullica Hill Women's Tri Club



2017 SPONSORSHIP PROGRAM

Company Name: _____

Contact: _____

Address: _____

Email: _____ Telephone: _____

Please make checks payable to Mullica Hill Women's Tri Club and please mail to KYM STONE
1444 Delsea Drive, Deptford NJ 08096. Please email logo to sponsorship@mhwtc.com

PLEASE NOTE: Sprint Sponsorship only can also be paid online with a credit card at:

mullicahilltriclub.myshopify.com

Questions? Kym Stone at 215-868-5486

DEADLINE FOR SPONSORSHIP SUBMISSIONS IS JANUARY 31, 2017